



**Childrens Education Society (Regd)**



**THE OXFORD COLLEGE OF BUSINESS  
MANAGEMENT (TOCBM)**

# **WOMEN EMPOWERMENT CELL ORGANIZES**

**National Level Conference  
on**

## **GENDER EQUALITY & WOMEN EMPOWERMENT**

**20th April 2021**



**Patron**

**Sri S. N. V. L. Narasimha Raju**  
Chairman, The Oxford Group of Institutions

### **The Oxford College of Business Management**

No.32, 19th main, 17th B cross, Sector IV, HSR layout, Bangalore 560 102

Permanently affiliated to Bangalore University & Recognized by the, Government of Karnataka,

Approved by A.I.C.T.E., New Delhi, recognized by UGC Under Section 2(f) & 12(b),

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## About TOCBM

**The Oxford College of Business Management (TOCBM)** is one of the leading institutions founded by **Late Sri. S. Narasa Raju** and the group has grown by soaring heights and accomplished milestones. The unprecedented legacy is being continued through the **Chairman Sri S. N. V. L. Narasimha Raju**. **The Oxford College of Business Management** operates under the aegis of Children's Education Society. **TOCBM's** phenomenal growth translates the linkage between industry and academia, research focus and prominent teaching fraternity into its consistent academic quality.

The institution is characterized by a quality of education across a broad range of programs covering BBA, B. Com, MBA, M. Com & PGDHA. TOCBM focuses on three core principles - education, research & social participation and we incorporate all three into our commitment with students and other stakeholders.

## About the Conference

***"Freedom cannot be achieved unless women have been emancipated from all kinds of oppression."***

**- Nelson Mandela**

**The Conference** aims to bring together leading academic scientists, researchers and research scholars to exchange and share their experiences and research results on all aspects of Gender Equality and Women's Empowerment. It also provides a premier interdisciplinary platform for researchers, practitioners and educators to present and discuss the most recent innovations, trends, and concerns as well as practical challenges encountered and solutions adopted in the fields of Gender Equality and Women's Empowerment.

### Call for Contributions

Prospective authors are kindly requested to contribute to and help shape the conference through submissions of their research abstracts, papers and **e-posters**. Also, high quality research contributions describing original and unpublished results of conceptual, constructive, empirical, experimental, or theoretical work in all areas of Gender Equality and Women's Empowerment are cordially invited for presentation at the conference. The conference solicits contributions of abstracts, papers and e-posters that address themes and topics of the conference, including figures, tables and references of novel research materials.

## Sub Themes:



- Women and Sustainable Development
- Self Help Group and Women Empowerment
- Women Empowerment of Marginalized Community (SC & ST)
- Women and Governance
- Women Health and Nutrition
- Women and Education
- Status of Women
- Women and poverty
- Education and Training of women
- Women in power and decision making
- Women employment and entrepreneurship
- Generation Z: Women Advancement
- Freedom and feminism in the twenty first century
- Higher education and women: issues and perspectives.

## Guidelines for authors

Please ensure your submission meets the conference's strict guidelines for accepting scholarly papers, the manuscripts should normally be less than 3000 words typed in double-space or printed in 12-points Arial font on 8.5"x11" (A-4 size papers) with 1.5-inch margin on all four sides.

► The cover page should contain title, designation, official address, contact address, phone/fax numbers and e-mail address of all authors. Also, a non-mathematical abstract of about 200 words should be submitted along with manuscript. Reference should be placed at the end of the manuscript.

► The list should mention only those sources cited in the text of the manuscript, The paper will be reviewed and only selected papers will be allowed for the seminar presentation. For accepted papers, one of the authors is expected to present the paper online.

► Please note that **E-certificate** will be issued only to registered authors, Selected papers will be published in Vidyaniketan Journal of Management & Research, Selected papers will be published in **Vidyaniketan Journal of Management & Research** with **ISSN 2320-3951** for free of cost and in **UGC Care** listed Journal with additional cost.

**Kindly sent the papers to : Email id: [tocbmconference2021@gmail.com](mailto:tocbmconference2021@gmail.com)**

# Important Dates

Registration Link open: **22nd March 2021**

Last Date for Submission of Full Paper: **April 15th 2021**

Intimation of Acceptance of Full Paper: **April 18th 2021**

## Registration details

Category	Amount in INR ₹
Academicians	200
Research Scholars	100
Industry Participants	500
Students	Free

Registration fee inclusive of GST

### Patron

Sri S.N.V.L. Narasimha Raju

### Chairman

The Oxford Group of Educational Institutions

### Convener

Dr. Arpana D - 7259763168

Dr. S. Chitradevi - 990201025854

## Payment details

Beneficiary name:

**M/s. The Oxford College of  
Business Management MBA**

Account number:

**25280100000007**

Bank name: **Bank of Baroda**

IFSC: **BARB0VJHSRL**

Branch: **HSR layout**

### Chairperson

**Dr. Nikitha Alur**

### Principal

**The Oxford College of Business Management**

### Technical Committee

**Dr. M. Surekha - 8610000236**

**Dr. Sweta Bhasin - 7259186263**

**Dr. P. Radha - 9597870373**

### Organizing Committee

**Dr. B Senthil Kumar**

**Ms. Priya**